

REVISED OCTOBER 7, 2009

Campus & Community Sustainability Conference 2009

USF Marshall Student Center, Tampa, FL

Wednesday, October 7, 2009

5:00pm-7:00pm Conference Pre-Registration at Embassy Suites

Thursday, October 8, 2009

7:30am-2:00pm Conference Registration Marshall Center Lobby

8:00am-8:45am Continental Breakfast in Marshall Ballroom

9:00am-9:45am *Conference Opening: Oval Theater*

Greetings: Tim Center, Esq. Vice President, Sustainability Initiatives Collins Center for Public Policy

Welcome: Dr. Linda Whiteford, Associate Vice President for Global Strategies & Academic Affairs and Strategic Initiatives, University of South Florida

Opening Remarks from Presenting Sponsor: Bruce Narzissenfeld, Vice President - Customer Care & Fuels Management Tampa Electric / Peoples Gas

Morning Keynote: Bruce Faulmann, Publisher Florida Trend Magazine

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6
	3709 HERON ROOM	3705 MANATEE ROOM	3708 SANDHILL ROOM	2702 SPIRIT ROOM	2702 LEGACY ROOM	2708 PLAZA ROOM
	Community I Moderator, Roy F. Knight	Green Building I Moderator, Jennifer Languell	Food, Agriculture, & Gardening I Moderator Ryan Graunke	Transportation I Moderator, Sara Hendricks	Sustainability in the Media: Panel 1	Carbon for Campus and Communities: Panel 2
10-10:25	Resolving Sustainability at the Lot, Block and Neighborhood Level, Ron Chandler, USF Center for Community Design and Research, Vikas Mehta, Amalia Bamis, Kirsten Dahlquist, and Li Yu, School of Architecture and Community Design,	Building the Triple Bottom Line into Redevelopment Decisions, Robert P. Franke, Robert P Franke and Associates	Developing a Farm to University Program, Susie Lewis, Aramark/Gator Dining Services	HART New Starts Alternatives Analysis for Light Rail, Mary Shavaliar, HART (Hillsborough Area Regional Transit)	Sustainability in the Media. Moderator, Tim Center, Collins Center for Public Policy; Dinah Pulver, Daytona Beach News Journal; Dennis Joyce, Tampa Tribune; Bobbie O'Brien, WUSF; Nanette Holland, Tampa Bay Estuary Program	Carbon for Campus and Communities. Organizer and Moderator, Sandra Kling, ECOASSETS Solutions. Panelists, David Palange, Sandra Kling, John Wakefield, and Emily Zupo, ECOASSETS Solutions
10:30-10:55	Community Sustainability Index, David Marks, Marketplace Advisors, Inc.	Third Party Certification and Auditing Programs, Natalie Calleja, The Green Consulting Firm LLC	Community Farms "Establishing CSAs- Success Stories and Lessons Learned: Laura Morton, Florida West Coast RC&D Council	The Greenway: Bike, Foot, and Skate Paths Through Downtown Tampa, Nico Stearly and Anna Vasquez, Hellmuth, Obata, and Kassabaum; Karen Kress, Tampa Downtown Partnership		
11-11:25	Designing for Livability in High Density Environments: a Prescription for Florida, Roy F. Knight, Florida A and M University School of Architecture.	Reducing Energy Consumption in the Residential Environment, Jennifer Languell, Trifecta Construction Solutions	Anaerobic Digestion: Sustainable Energy and Nutrients from Food Waste, Ann Wilkie Soil & Water Science Dept UF/IFAS and Ryan Graunke UF/IFAS	Multimodal Transportation Districts, Sara Hendricks, USF Center for Urban Transportation Research; Brad Parrish, City of Temple Terrace, Gena Torres, Metropolitan Planning Organization		
11:30am-12:30pm	Lunch in Marshall Center Ballroom					
12:30pm-1:15pm	<i>Afternoon Conference Address Oval Theater</i> University of South Florida President Dr. Judy Genshaft <i>Afternoon Keynote: Dr. Anna Marie</i>					
	Community II Moderator, Sally Palmi	Green Building II Moderator, Donald Kulak	Food, Agriculture, & Gardening II Moderator, Jon Butts	Transportation II Moderator: Jason Jackman	Green Jobs Moderator: Lee Hayes Byron	Hillsborough County Sustainability Initiatives: Panel 3
1:30-1:55	Commute Alternatives, Sandi Moody, Bay Area Commuter Services (BACS)	Sustainable Urban Landscapes, Tammy Kovar, Think Global LLC	Composting and Organic Farming, Pete Nelson, Mother's Organics, Humus Farms	Fletcher Avenue - The Great Wall of Misadventures, Peter Brett, Hillsborough County and Angelo Rao, Volkert & Assoc	Emerging Green Jobs: The Educational Opportunities, Susan E. Burrell, Ecowise-Solutions	Hillsborough County Sustainability Initiatives, Moderator: Kieth Gruetzmacher, TECO Peoples Gas. Panelists: Byron Burrows, Tampa Electric Co.; Jerry Campbell,
2:00-2:25	Embrace Zero Waste, an Integrated Source Reduction Strategy, Sally Palmi, Alachua County Public Works.	Sustainable Building Design and Land Management, Donald Kulak, Solar Winds Real Estate	Ecofarmfl Sustainability Projects, Jon Butts, Ecofarmfl	Safe Routes to School, Jason Jackman, USF Center for Urban Transportation Research	Sarasota County Employee Sustainability Training Program, Lee Hayes Byron, Sarasota County Sustainability	Hillsborough County EPC; Dyan Backe, Randy Klindworth, and Sharon Subadan, Hillsborough County
2:30pm-2:45pm	Break					
	Community III Moderator, Christian Wells	Green Building III Moderator, Arthur Monahan	Land Use Planning Moderator: Cathy Coyle	Transportation III Moderator, Sean Barbeau	Energy Moderator, Heike Lueger	Creating Communities, Cultivating Gardens: Panel 4
2:45-3:10	Student Government Grassroots Sustainability Organizations, Bailey Kilbourne, UF Gators Going Green	Green and Sustainable Design Integration and Architecture, Kaizer Talib, Urbanform Design Group	From the Ground Up: How Land Use Planning Affects a Community's Sustainability: Heather Lamboy, Hillsborough County City-County Planning Commission	Florida Gulf Coast University's Ride Sharing Program, Kathleen Crawford, Florida Gulf Coast University	Carbon-Capture-and- Grow, Chris Castro, I.D.E.A.S.	Creating Communities, Cultivating Gardens: Urban, Community, and School Gardening in Tampa Bay: Moderator: Rebecca Zarger, University of South Florida, Panelists: Ryan Davis, Tamara Looney, Mabel Sabogal, Jennifer Friedman, Laurel Graham
3:15-3:40	Faiths United for Sustainable Energy and 350, Rev Warren Clark, FUSE	How Does Your Building Meet the Sustainability Challenge? Donald C. Herrmann, D.C. Herrmann and Associates.	Retrofitting Florida's Platted Lands for Sustainability: The Lehigh Acres Sustainable Community Plan, Silvia Vargas, Wallace Roberts & Todd	Florida Public Transportation Marketing--How are We Getting the Word out about the Environmental Benefits of Mass Transit, Justin Begley and Mark Mistretta, USF Center for Urban Transportation Research	Zero Energy America, Alfonso Castaneira, Zero Energy America	
3:45-4:10	The Importance of a Deep-time Perspective for Understanding Land Use Legacies, E. Christian Wells, Director USF Office of Sustainability and USF Dept of Anthropology	The Total House Approach to Sustainable Building, Arthur Monahan, Seacoast Cottage Company	Sustainability through Form Based Codes, Catherine Coyle, City of Tampa	OpenStreetmap & Travel Assistance Device (TAD) Sean Barbeau and Ed Hillsman, USF Center for Urban Transportation Research	Carbon Markets, Heike Lueger, Carbon Solutions America	
4:15pm-4:30pm	Break					
4:30pm	Buses leave from Marshall Student Center to Sweetwater Farms					
5:30pm-8:30pm	Dinner at Sweetwater Farms					
8:30pm	Buses depart from Sweetwater Farms					

Friday, October 9, 2009

7:30am-10:00am Conference Registration Marshall Center Lobby

8:00am-8:45am Breakfast in Marshall Ballroom

	Room 1 3709 HERON ROOM	Room 2 3705 MANATEE ROOM	Room 3 3708 SANDHILL ROOM	Room 4 2702 SPIRIT ROOM	Room 5 2702 LEGACY ROOM	Room 6 2708 PLAZA ROOM
	Community IV Moderator: Kevin Songer	Green Building and Universities I Moderator: Beth Lewis	Legal Issues Moderator, Deborah Cerminaro Eldridge	Sustainability in K-12 Schools I Moderator, Dave Finnigan	Water I Moderator, Zachary Marimon	Florida Alliance for Renewable Energy : Panel 5
8:45-9:10	Creating Environmental Stewards- Impact of the Institute of Florida Studies Programs in Greater Tampa Bay Region Community, Sudeep Vyapari and Matt Freedman, Institute of Florida Studies, Hillsborough Community College	Implementing LEED: Case Studies from Campuses and Communities, Leo Roy and Paul Yeagain, Vanasse Hangen Brustlin, Inc.	Green Initiatives in Theory and Practice: Local Government, Land Use, Planning and Environmental Law I, Tara Duhay Lewis, Longman and Walker, PA.	Commissioning: A Basic Ingredient for a High Performance School, Colleen Smith, SSRcx, LLC	WaterWise Online Conservation Education for Adults, Roberta Fernandez, Planet Partnership	Florida Alliance for Renewable Energy: Mike Antheil, Moderator, FARE; Don Davis, Capital City Bank; Wayne Wallace, Solar Source; Ed Strobel, Sunshine Solar Services; Andrew Walmsley, Florida Farm Bureau; Peter Laughlin, Ecotechnologies
9:15-9:40	Convincing the Unconvinced, Lynn Grinnell and Larry Mack, St. Petersburg College	Sustainable UF: Envisioning Success and Empowering Action, Stephanie Sims, UF Office of Sustainability	Green Initiatives in Theory and Practice: Local Government, Land Use, Planning and Environmental Law II, Jennifer Cowan, Lewis, Longman and Walker, PA.	Solar for Schools, Monica Kennedy, Elite Solar Services	Green Building Water Modeling, Caryssa Joustra, Graduate Student, USF Civil & Environmental Engineering.	
9:45-10:10	Sustainability Heroes--A Gateway to the Heart of Community Green, Kevin Songer and Catherine Burkee, Faces of Green	Higher Education Green Buildings: Green Campus Case Studies, Beth Lewis, Florida A & M Univesity	Wading Through the Mire: Emerging Incentives and Credits, Deborah Cerminaro Eldridge, St. Petersburg College	Climate Change Is Elementary, Dave Finnigan, Climate Change Is Elementary	The Benefits of Vegetation and Biological Engineering Practices for Maintaining Ponds, Zachary Marimon, University of Central Florida	
10:15am-10:30am	Break					
	Community V Moderator, Timothy Frendo	Green Building and Universities II Moderator, John Curran	Avoiding Green Building Liability: Panel 6	Sustainability in K-12 Schools II Moderator, Caroline Weaver	Water II Moderator, R. David Jackson	High-Speed Rail: Panel 7
10:30-10:55	Beyond Sustainability: Regenerating Places and People Through Living Asset Management, Brad Smith and Scott Girard, Brad Smith Associates, Inc.	Case Study: USF Patel Center Joe Walker and Apryl Williamson, Ponikvar and Associates, Inc., and Jason Morgan, Charles Perry Construction	Avoiding Green Building Liability. Eric M. Jimenez, Jacobs, Trevor B. Arnold and Jeffrey Keiner, Gray Robinson PA.	LEED for Schools: Watergrass Case Study, Joshua Bomstein, Creative Contractors, Inc., Scott Holmes, Holmes Hepner Architects, Charles Kibert, University of Florida, John Chyz, Cross Creek Initiative, Inc.	Water Conservation Technologies: Terry Janssen, Ecotech Water LLC	High Speed Rail. Moderator Sara Hendricks, USF Center for Urban Transportation Research. Panelists: Ed Crawford, ConnectUs; TBD, Florida Department of Transportation; Steve Polzin, USF Center for Urban Transportation Research
11:00-11:25	Green Economic Development, Timothy Frendo, 3BL Consulting, Sustany Foundation	Case Study: USF Marshall Center, John Curran, Gould Evans		One School District Going Green: A Look into the Past, Present, and Future, Caroline Weaver and Marvin Holt, Polk County Schools	Water Conservation and Sustainability, R. David Jackson, Lewis Longman & Walker, and Stephen M. Suau, Progressive Water Resources	
11:30am-12:30pm	Buffet lunch outside of Oval Theater					
12:30pm-1:15pm	Afternoon Keynote in Oval Theater Ed Begley, Jr.					
1:15pm-1:45pm	Ed Begley Book Signing , location tba					
1:15pm-4:30pm	Opening of the Going Green Tampa Bay Expo 2009				Syllabus Retooling Workshop - Separate Registration	